### **PRIVACY POLICY**

We at WDDW are committed to protecting your privacy. This **Privacy Policy** applies to our Website (wddwmybrotherskeeper.com

, which is owned and operated by the WDDW "Organization", "we" or "us" and our affiliates), located at 12419 110<sup>TH</sup> LN NE SUITE #H102 KIRKLAND WASHINGTON 98034. The Policy doesn't apply to information you may provide to us in person at our events, or to information provided by any other means. This Privacy Policy governs our data collection, processing and usage practices. It also describes your choices regarding use, access and correction of your personal information. If you do not agree with the data practices described in this Privacy Policy, you should not use the Website.

We periodically update this Privacy Policy. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice by sending you an email notification.

While we will notify you of any material changes to this Privacy Policy, we encourage you to review this Privacy Policy periodically. We will also keep prior versions of this Privacy Policy in an archive for your review.

If you have any questions about this Privacy Policy or our treatment of the information you provide us, please write to us by email at <a href="mailto:rubysplacewddw@gmail.com">rubysplacewddw@gmail.com</a>

### **Effective Date**

This Privacy Policy has been updated and is effective as of April 10/2021

## **Information We Collect**

#### **Personal Information**

This refers to any information that you voluntarily submit to us and that identifies you personally, including contact information, such as your name, e-mail address, company name, address, phone number, and other information about yourself or your business. Personal Information can also include information about any transactions, both free and paid, that you enter into on the Website, and information about you that is available on the internet, such as from Facebook, LinkedIn, Twitter and Google, or publicly available information that we acquire from service providers.

Personal Information also includes Navigational Information where such information can directly or indirectly identify an individual. Navigational information refers to information about your computer and your visits to this website such as your IP address, geographical location, browser type, referral source, length of visit and pages viewed.

We use Navigational Information to operate and improve the Website. We may also use Navigational Information alone or in combination with Personal Information to provide you with personalized experience.

### **Privacy of Children**

The Website is not intended for or targeted at children under 16, and we do not knowingly or intentionally collect information about children under 16. If you believe that we have collected information about a child under 16, please contact us at <a href="mailto:rubysplacewddw@gmail.com">rubysplacewddw@gmail.com</a> so we may delete the information.

#### Media

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

#### **Collection of Automated Information**

When you use our services or view content provided by us, we or our business partners may automatically collect information about your computer hardware and software. This information can include your IP address, browser type, domain names, internet service provider (ISP), the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, clickstream data, access times and referring website addresses. This information is used by WDDW to provide general statistics regarding use of our Website. For these purposes, we do link this automatically-collected data to Personal Information such as name, email address, address, and phone number.

#### **Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

## **How We Use Information We Collect**

We do not sell your Personal Information to any third party. While we do not share information we collect from you with third parties such as direct marketers, advertising agencies or mailing list companies, personal information may be shared with our employees and affiliated companies for the purposes set forth above. We also may engage trusted third party service providers to perform functions and provide services to us, such as hosting and maintaining our servers and the Website, database storage and management, e-mail marketing for our services. We may share your personal information with these third parties to enable them to perform these services for us and for you.

In addition to the uses identified elsewhere in this Privacy Policy, we may use your Personal Information to:

- improve your browsing experience by personalizing the Website;
- to allow use of, or participation in, the Website and our services;
- to administer your account;
- to process service requests;

- to notify you of events and services that maybe of interest to you by post, email, or other means and send you marketing communications relating to our business;
- promote use of our services to you and share promotional and information content with you in accordance with your communication preferences;
- send information to you regarding changes to our Privacy Policy.

## **Security of Your Personal Information**

We use a variety of security technologies and procedures to help protect your Personal Information from unauthorized access, use or disclosure. We secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. All Personal Information is protected using appropriate physical, technical and organizational measures.

### **Social Media**

Our Website includes Social Media Features, such as the Share on Facebook and Share on Twitter buttons, and Widgets, such as the Share This button. These features may collect your IP address, which page you are visiting on our sites, and may set a cookie to enable the feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Website. This Privacy Policy does not apply to these features. Your interactions with these features are governed by the privacy policy and other policies of the companies providing them.

### **External Websites**

Our Website might provides links to other websites. We do not control, and are not responsible for, the content or practices of these other websites. Our provision of such links does not constitute our endorsement of these other websites, their content, their owners, or their practices. This Privacy Policy does not apply to these other websites, which are subject to any privacy and other policies they may have.

### **Retention of Information We Collect**

How long we keep information we collect about you depends on the type of information. After such time, we will either delete or anonymize your information or, if this is not possible, then we will securely store your information and isolate it from any further use until deletion is possible.

We retain Personal Information that you provide to us where we have an ongoing legitimate business need to do so (for example, as long as is required in order to contact you about our services, or as needed to comply with our legal obligations, resolve disputes and enforce our agreements).

When we have no ongoing legitimate business need to process your Personal Information, we securely delete the information or anonymize it or, if this is not possible, then we will securely store

your Personal Information and isolate it from any further processing until deletion is possible. We will delete this information from the servers at an earlier date if you so request.

If you have elected to receive marketing communications from us, we retain information about your marketing preferences for a reasonable period of time from the date you last expressed interest in our content, products, or services, such as when you last opened an email from us. We retain information derived from cookies and other tracking technologies for a reasonable period of time from the date such information was created.

# Who we share your data with

#### **Service Providers**

We employ other companies and people to provide services to visitors to our Website, our customers, and newsletter subscribers, and may need to share your information with them to provide information, products or services to you. In all cases where we share your information with such agents, we explicitly require the agent to acknowledge and adhere to our privacy and customer data handling policies.

### **Compelled Disclosure**

We reserve the right to use or disclose your Personal Information if required by law or if we reasonably believe that use or disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or comply with a law, court order, or legal process.